

The Harvard Club of Chicago

Board of Directors Meeting Agenda

16 September 2020 – 12:00 noon to 1:30 pm

ZOOM MEETING ID: 967 9229 3845 | PW: 780174

1. Welcome and Introduction to Meeting (Bergen) 12:03-12:10
2. Ongoing Matters 12:10-12:55
 - Approval of May 2020 and August 2020 Draft Board Minutes (Knoebel)
 - Programs Committee Report (Schaumberger, Koh, Mendez, Yoon)
 - The Game, and Alternatives for 2020 (Chan, Knoebel)
 - Financial Committee Report (Lucado)
 - Membership Committee Report (Zeng, Trotter, Halas)
 - Decade Committee Report (Daniliuc)
 - Schools Committee Report (Palmer)
 - Community Service (Hochstadt)
 - Communications Committee Report (Ribaudó, Minkoff)
3. New Business—12:55-1:30
 - Report on September 5, 2020 HCC Panel Presentation to the Junior Economic Club of Chicago (Acevedo, Dashi, Zeng)
 - Club Administration—proposed realignment (Bergen, Ribaudó)
 - Building Great HCC Events in 2021—(All)
 - Implementing and Building on Small Group Virtual Events
 - Harvard Speakers' Bureau and other faculty speakers
 - Community Outreach
 - Annual Awards Dinner—when and how?

The Harvard Club of Chicago

TELEPHONIC Board of Directors Meeting MINUTES August 19, 2020 - 12:00 to 1:30

Call to Order (Bergen) 12:00-12:05

President Chuck Bergen called the meeting to order at approximately 12:05 pm

1. Welcome and Introduction to Annual Meeting (Bergen) 12:05 – 12:15

Welcome and thanks to Bob Bernat. Goal: Accomplish service to university community and be a collegial place where we enjoy being together and work on the club together. Time to think through how we develop new ways to engage people.

2. Ongoing Matters

Possible to do Awards dinner at different time of year - may have to go outside with this year's event.

3. Approval of 18 May 20, 2020 Board Minutes (Knoebel) 12:15-12:16

Tabled for next meeting to be approved - motion George Hodakowski, second Julie Palmer

4. Programs Committee Report (Schaumberger, Koh, Mendez) 12:16-12:30

What can we do as a club to bring people together? Line up a huge speaker. Reach out for a larger audience. Steve Schaumberger, Programs in the works Shedd Aquarium rescheduling still in process. CEO of Northern Trust targeted for November in person, may have to move to zoom, upcoming with Author crime in inner cities

Jason Koh, Nick Kristoff class of '82 NYT columnist October 1,

Catherine Katz local Harvard grad "Daughters of Yalta" program upcoming in October, cohosted by GlobalWE.

Keep eyes and ears open for speakers since we are in zoom, we can reach out more globally.

Dave Yoon, virtual happy hours, 3 successful 24 attendees May, 29 in June with Stanford, 20 in July with Princeton, looking forward to planning more. Other type of events we could do quizzes, book clubs, movies, etc. Other platforms have "tables" or more flexible breakout rooms like Remo is used by Stanford, Discord for 30th Harvard reunion.

5. Financial Committee Report (Lucado) 12:30-12:50

Club is essentially in good shape. We don't have the numbers in the packet SACL working with Lucado on year end, should be done for next meeting. Lifetime revenue should not be in deferred revenue bucket and still working to balance the balance sheet. We did receive an additional 50k from Mickey Hammerman. Need to get the financials a little earlier if there are changes or questions which need to be addressed. Running events will clearly be different. Since we are doing virtual events the events themselves should not have much costs to them. These events in virtual world will be more profitable. One of the contributing factors to the club costs was the office costs which were hard to assign to specific event, but these costs will remain. For the high-profile events we will charge for them we have to take into account that there won't be catering costs when we do the pricing. June 30, cash balance \$163,000.

6. Membership Committee Report (Bergen, Geneva Trotter, Mike Halas, Helen Zeng) 12:40-12:45

Finished fiscal ahead of 18 by about 8%. Make it easy to join, good to be a member and harder to leave. The font on the autorenew is pretty small we should kick it up to a little larger. Sept and Oct are our biggest months historically. Helen Zeng monthly mailings for end of august, start of school year, October, smaller in November and do another outreach in December. Adding recent grads shorter simpler reach out to them. Geneva Trotter organizing files in gmail space.

7. Decade Committee Report (Daniliuc) 12:45-12:50

Paula to kick off a series of events called "Thought Luck" over food and discuss topics. Series of micro-topics that people would be able to participate leading to deeper connections. Ideas for topics like Joy, structure a few questions, put folks in rooms then bring everybody back together for insights, etc. Looking for a leader for each particular topic to help put together the questions and sort of lead the session itself. Likely to have this on a monthly basis, include other Ivy clubs.

8. Schools Committee Report (Palmer) 12:55-13:00

Julie, 64 enrollees accepted from last year, 11 in class of 2025 (deferred). Interviewing will be virtual. Forms will come next week. Virtual interviews will come in zoom, phone, facetime or other so we have to be flexible this year. Liaisons will get options to stay in contact with their schools but will be 100% virtual. Zoom or refer school to admissions office if they can't do the virtual. Phil Acevedo, we try to capture the parents at the events, we will be setting up call Sept 6 to answer questions. Did a zoom summer picnic and it was split up 2024 last week, 2025 (11) will be next week. The deferrals have affected the class size, Harvard decided to do their best to keep class sizes stable likely to make the class of 2025 have fewer slots available to accommodate the approximately 300 deferrals.

9. Community service Committee Report (Hochstadt) 13:00 to 13:05

Bruce Hochstadt, call with cook county department of correction, possibly mentoring or tutoring inmates. For the near future this would be virtual. Put together packets of learning materials for various subjects. The volunteers would be coordinated through the committee.

10. Communications Committee report (Ribaud) 13:05 to 13:10

Rebecca, we haven't had a ton to communicate. One newsletter came out early in the Covid. Trying to put together a robust newsletter once a quarter. Add value to the community. Soliciting opinions and providing a voice for our membership. Reach out to students who are at home or who have deferred. We have email addresses to all current students, put together a flyer or post in CASH facebook to have these students involved. Perhaps offer less formal get togethers to give people a time to discuss topics in which they have an interest or an expertise. Google groups is an email discussion group way for communicating to global membership. Slack channel another communication possibility.

11. New business/other business Opportunities and challenges for HCC in the time of COVID (Open discussion) 13:00-13:30

The next Board Meeting will be held on Wednesday, September 16, 2020 ZOOM

Attendees:	Attendees:	NOT PRESENT
Phil Acevedo	Barbara Barreno-Paschall	Steve Baird
Chuck Bergen	Blasko Restic	Michael Balchan
Robert Bernat	Rebecca Ribaud	Ali Beyer
Shu Chan	Steve Schaumberger	John Steven Bianucci
Paul Choi	Rick Shepro	Reed Bolton
Paula Daniliuc	Geneva Trotter	Joan Chiao
Nick Diaz	Desmond Wong	Dani Cupps
Mike Halas	David Yoon	Sameer Doshi
Bruce Hochstadt	Helen Zeng	Mickey Hammerman
George Hodakowski	Conrad (Yuxuan) Zhuang	Sam Levine
Tipti Katoria		Leonard McGee
John Knoebel		Kris Mendez
Jason Koh		Reva Minkoff
Steve Lucado		Elory Rosner
David Mann		Kristine Pate
Willard "Bill" McNitt		Jim Stone
Julie Palmer		Dave Scherer
		Jonathan Schwartz
		Steve Wasko
		John Whitman
		Bing Wang

Moved to adjourn 13:30 John Knoebel, second Jason Koh - Respectfully submitted: John Knoebel.

Appendix 1
Chat Record

12:03:22 From Barbara Barreno-Paschall COL '07 : Hello, Barbara Barreno-Paschall, HCC Member, College '07, Harvard GlobalWE Board member.

12:18:10 From Phillip Acevedo : Class of 2013!

12:33:26 From bhochstadt : With the H-Y Football Game off, one suggestion is to have George Colt do a Program for the HCC on his book: The Game: Harvard, Yale and America in 1968. It was published before the 50th Anniversary of the 1968 Game. I attended a book reading and signing that he did at the Harvard Club of NYC and it was captivating. and btw - the book was fascinating (I could not put it down). Thoughts

12:38:06 From rebeccachamianribaudo : Great idea Bruce.

12:43:17 From Shu Chan : Bruce,

12:43:58 From Jason Koh : Hi Bruce-

12:44:15 From Shu Chan : Got your text message. Having Zoom video problems, but I'm on audio.

12:45:29 From Jason Koh : That sounds like a great idea that could interest Harvard Football and Game fans all over the world! We could time it for the time when the Game normally would happen, and we could even see if we can get the option to show some relevant clips!

12:47:24 From Chuck Bergen : Great idea, Bruce!

12:48:38 From Shu Chan : A film on the historic game is also out there.

13:17:47 From Tripti Kataria : I have another meeting. Thanks everyone

13:22:58 From Paul Choi : I need to leave for another meeting as well. Great seeing everyone.

13:23:12 From Julie Palmer : Thank you for being here, Paul. Great to see you!

13:23:23 From Richard Shepro : You, too, Paul.

13:28:27 From Julie Palmer : I love the idea of the Slack channel. My Class of 1984 uses it and it is very popular and well used.

13:29:14 From paula.daniliuc : We could test out the slack channel with the broader Ivy plus group?

13:30:02 From paula.daniliuc : Thank you Chuck!!

13:30:10 From Julie Palmer : Thank you, Chuck!

Harvard Club of Chicago Membership Report/Analysis - FY20 & FY21

W C e a t	FY20 Membership Levels:	FY20 Membership Renewals / Joins by Month													FY19 YrEnd		FY20 YTD			
		Pre-Paid as of May 31	Jun & Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Year-to-Date Totals	Previous Year-End Total:	Cat. Cnt.	% of YTD	% of Prev YrEnd	
4	Lifetime-\$1,350	2	2	0	0	0	1	0	0	0	0	0	0	0	5	2	2	5	1%	1%
1	Regular-1Yr (\$45):	141	139	12	59	38	12	6	6	5	1	1	46	54	520	546	524	524	67%	72%
2	Regular-18Mth/2Yr (\$45)	4	0	0	0	0	0	0	0	0	0	0	0	0	4	0	546	524	67%	72%
5	Special-1Yr (\$25):	1	0	0	0	1	0	0	0	0	0	0	0	0	2	28	28	2	0%	0%
	Parents																			
12	Parents-College (Comp)	2	1	0	0	0	0	0	0	0	0	0	0	0	3	21	21	3	0%	0%
13	Parents-Other (\$45)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0%	0%
11/20	Comp/Joint/Widow(er)/Honorary	57	48	5	37	23	16	1	7	4	1	1	14	35	249	127	127	249	32%	34%
	Monthly Sub-Totals:	207	190	17	96	62	29	7	13	9	2	2	60	89						
	YTD Sub-Totals:	207	397	414	510	572	601	608	621	630	632	634	694	783	783	724		783	100%	99%
	% of Prev Yr's (FY19) Total:	27%	52%	54%	66%	75%	78%	79%	81%	82%	82%	83%	90%	####						
	% of Prev Yr's (FY18) Total:	26%	50%	52%	64%	72%	76%	77%	78%	80%	80%	80%	88%	99%						
	Universe of 10,668 from AM as of 6/1/19															YTD % of FY19 Yr-End:	108%	YTD % of FY18 Yr-End:	99%	

"Special" category includes: New Member, Non-resident (25 miles) & Parent Membership Categories

"Complimentary" category includes: Recent Grad classes of 2015-2019), Widows & Widowers, and Joint (not HBS)

Counts per month reflect registrations/payments received during that calendar month. Year-to-Date counts may vary from the web site database counts due to movement away, consolidations, redundancies, deaths, etc.

8	HBSCC Mbrs paying \$10 "Mailing Fee" to HCC	35	14	38	20	7	3	0	1	2	1	2	1	2	126	Total:
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W C e a t	FY21 Membership Levels:	FY21 Membership Renewals / Joins by Month													FY20 YrEnd		FY21 YTD				
		Pre-Paid as of	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Year-to-Date Totals	Previous Year-End Total:	Cat. Cnt.	% of YTD	% of Prev YrEnd		
4	Lifetime-\$1,350	0	1	0	0	0	0	0	0	0	0	0	0	0	1	5	5	1	0%	0%	
1	Regular-1Yr (\$45):	0	24	32	0	0	0	0	0	0	0	0	0	0	56	520	524	56	7%	8%	
2	Regular-18Mth/2Yr (\$45)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	524	56	7%	8%	
5	Special-1Yr (\$25):	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	2	0	0%	0%	
	Parents																				
12	Parents-College (Comp)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	3	0	0%	0%	
13	Parents-Other (\$45)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0%	0%	
11/20	Comp/Joint/Widow(er)/Honorary	0	36	15	0	0	0	0	0	0	0	0	0	0	51	249	249	51	7%	7%	
	Monthly Sub-Totals:	0	61	47	0	0	0	0	0	0	0	0	0	0							
	YTD Sub-Totals:	0	61	108	108	108	108	108	108	108	108	108	108	108	108	108	783	108	108	14%	14%
	% of Prev Yr's (FY19) Total:	0%	8%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%							
	% of Prev Yr's (FY18) Total:	0%	8%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%							
	Universe of 10,668 from AM as of 6/1/19															YTD % of FY20 Yr-End:	14%	YTD % of FY20 Yr-End:	14%		

"Special" category includes: New Member, Non-resident (25 miles) & Parent Membership Categories

"Complimentary" category includes: Recent Grad classes of 2016-2020), Widows & Widowers, and Joint (not HBS)

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8	HBSCC Mbrs paying \$10 "Mailing Fee" to HCC	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Total:
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HCC UPCOMING EVENTS - SEPTEMBER 2020

HAA Virtual SIG Showcase

Evenings Mon-Thu 14-17 Sept 2020

HAA invites you to join small, virtual discussions with two dozen SIGs. SIG directors and current members will be there ready to answer all of your questions.

CEO Series: Ed Catmull, Founder & Retired President of Pixar

7:00PM - 8:30PM Wed 30 Sept 2020 (Timezone: Central)

VIRTUAL EVENT : HBSANC invites HBSCC & HCC

HARVARD CONNECTION: Nicolas Kristof AB'82, Phi Beta Kappa, Rhodes Scholar, Pulitzer Prize Winner

6:30PM - 8:00PM Thu 1 Oct 2020 (Timezone: Central)

VIRTUAL MEETING with Illinois Holocaust Museum

A Discussion with Catherine Katz, author of *The Daughters of Yalta*

11:00AM - 12:00PM Wed 21 Oct 2020 (Timezone: Central)

VIRTUAL EVENT hosted by HCC & Harvard Alumni for Global Women's Empowerment

HBSCC Presents: Transforming Chicago and Your Organization into an Innovation Ecosystem with Tom Kuczmariski

12:00 - 1:00PM Thu 5 Nov 2020 (Timezone: Central)

VIRTUAL EVENT brought to HCC by the HBSCC