

### **HARVARD ALUMNI ENTREPRENEURS**

LEARN. INNOVATE. LEAD.

About HAE

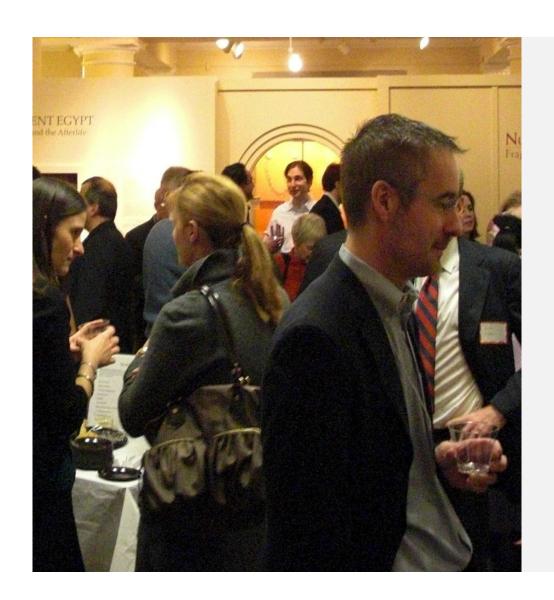
#### **OUR MISSION**

The Harvard Alumni Entrepreneurs (HAE) is dedicated to the advancement of entrepreneurship, promotion of innovation, and the ideals of leadership and learning. HAE is a 501(c)3, volunteer-run, Shared Interest Group of the Harvard Alumni Association. Since our beginnings in 2000, HAE has served as a meeting place for entrepreneurial alumni, as well as students, faculty and staff from all of Harvard's schools.

The Harvard Alumni Entrepreneurs celebrates the entire lifecycle of being an entrepreneur. We catalyze living legacies by facilitating the transfer of wisdom from one generation of entrepreneurs to the next. We engage our alumni through our active online and chapter-based communities offering networking, lectures, mentorship and many other resources relevant to today's entrepreneurs.

The most important opportunity we offer is connecting the HAE membership itself -- an extensive network of both aspiring and accomplished entrepreneurs.





### Harvard Alumni Entrepreneurs

is a vibrant global community of Harvard entrepreneurs -- alumni, students, faculty, staff and friends -- from all of Harvard's schools.

Harvard Alumni Entrepreneurs (HAE) began in 2000 by a small group of alumni with a vision to strengthen, connect and grow the Harvard entrepreneurial community. Since then, HAE has grown to 7,000+ members from around the world with chapters in Boston, New York, Chicago, Denver, San Francisco/Bay Area and most recently Buenos Aires, Argentina.

Harvard Alumni Entrepreneurs is a nonprofit 501c3 and an official group of the Harvard Alumni Association.



# HAE AT A GLANCE

events held from January '15 – December '17. Panels, workshops, dinner series, networking socials, holiday parties, wine tasting, author events, commencement events and more.

#### **MEMBER BREAKDOWN**

7,000+ Members

35% Harvard Business School

32% Harvard College

33% Other Harvard Schools

#### SIX CHAPTERS

Boston ('14), New York ('14), Chicago ('15), SF/Bay Area ('17) Denver ('17) Buenos Aires ('17)

#### **TOP 5 JOB TITLES**

- I. Founder/CEO
- 2. President
- 3. COO
- 4. Director/Manager
- 5. Investor

#### **GLOBAL REACH**

United States, Canada, Europe, Asia, Africa, Latin America, Australia Middle East

#### **EVENT BREAKDOWN**

More than

4,844

event attendees

#### **INDUSTRIES REPRESENTED**

Medical Devices High Tech Education Biotech Social Enterprise Mobile Apps Imaging Energy Venture Capital Media Legal Food & Wine Consumer Products Manufacturing Real Estate E-Commerce Software Telecomm Health Computer/IT Engineering Publishing Energy Pharmaceuticals FinTech Transportation Games Data Services Agriculture Security...

#### **MEDIA REACH**

1,660+ HAE (closed) LinkedIn Group7.5K+ Newsletter subscribers with 26% open rateMonthly Harvard-wide alumni marketing

#### HAE CHAPTER EVENTS

HAE Chapters sponsor events including panel discussions, pitch nights, networking events, entrepreneurs dinner series, holiday parties and even a trip to Yankee Stadium.

HAE hosts an on-campus networking event during Commencement/Reunion that attracts alumni from all over the world.



### HAE STARTUPS & FOUNDERS

HAE's alumni entrepreneurs are making an impact in the startup world. Scores have shared their experiences with our members.

Whether starting a kids media company, re-designing men's dress shoes, bringing local craft beer to New England or a VC firm managing a portfolio of companies worth \$1Billion -- our alumni do some amazing things.

#### HARVARD ALUMNI STARTUPS AND FOUNDERS

- Bounce Imaging Tactical, throwable cameras
- Her Campus #I new-media brand for the empowered college woman
- Kabaccha Shoes Modern shoes that are colorful, affordable & handmade in Italy, selling exclusively online
- SixFood Introducing insects to the Western world as a healthy, sustainable food
- Vaxess A life sciences company developing a proprietary stabilization platform based on silk biomaterial technology.
- Katia Beauchamp HBS '10, Co-Founder & CEO, Birchbox
- Eric Dawson College '96, HGSE '98, HDS '10, President, PeaceFirst
- Derek Flanzraich College '10, Founder & CEO, Greatist
- Divya Gugnan HBS '04, Co-Founder, Wander Beauty
- Steve Kaufer College '84 ,CEO & Co-Founder, TripAdvisor
- Dan Kenary College '82, Co-Founder, Harpoon Brewery
- Boris Khentov College '00,VP Operations, Betterment
- Alexandra Wilkis Wilson College '99, HBS '04, CEO, YourFitz, Co-Founder, Gilt
- Tony Smith College '69, Co-Founder, VSA Consulting Group
- Eric Posner College '09, Co-Founder, SWERVE
- Albert Wenger College '90, Partner, Union Square Ventures



# FOCUSED ON KEEPING OUR ALUMNI CONNECTED

HAE's members are making a big impact in the world. And as our network grows, we continue to think about new ways to provide our community access to a lifetime of entrepreneurial learning.

#### Launched in 2017:

#### HAE Webinar Series for Entrepreneurs

featuring Harvard faculty, alumni entrepreneurs and venture capitalist as a way of bringing the vast expertise of Harvard to our larger community of entrepreneurs.

#### Launching in 2018:

HAE Mentor Program an alumni "office hours" mentoring program that connects seasoned and innovative Harvard alumni and faculty with alumni entrepreneurs to help them grow their ventures.





## JOIN HAE

Harvard Alumni Entrepreneurs

Learn. Innovate. Lead.

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