



HARVARD ALUMNI ENTREPRENEURS

LEARN. INNOVATE. LEAD.

About HAE

OUR MISSION

The Harvard Alumni Entrepreneurs (HAE) is dedicated to the advancement of entrepreneurship, promotion of innovation, and the ideals of leadership and learning. HAE is a 501(c)3, volunteer-run, Shared Interest Group of the Harvard Alumni Association. Since our beginnings in 2000, HAE has served as a meeting place for entrepreneurial alumni, as well as students, faculty and staff from all of Harvard's schools.

The Harvard Alumni Entrepreneurs celebrates the entire lifecycle of being an entrepreneur. We catalyze living legacies by facilitating the transfer of wisdom from one generation of entrepreneurs to the next. We engage our alumni through our active online and chapter-based communities offering networking, lectures, mentorship and many other resources relevant to today's entrepreneurs.

The most important opportunity we offer is connecting the HAE membership itself -- an extensive network of both aspiring and accomplished entrepreneurs.

Boston, Buenos Aires, Chicago, Denver, New York, San Francisco/Bay Area

The HAE logo consists of the letters "HAE" in white, bold, sans-serif font, centered within a solid maroon square.



Harvard Alumni Entrepreneurs

is a vibrant global community of Harvard entrepreneurs -- alumni, students, faculty, staff and friends -- from all of Harvard's schools.

Harvard Alumni Entrepreneurs (HAE) began in 2000 by a small group of alumni with a vision to strengthen, connect and grow the Harvard entrepreneurial community. Since then, HAE has grown to 7,000+ members from around the world with chapters in Boston, New York, Chicago, Denver, San Francisco/Bay Area and most recently Buenos Aires, Argentina.

Harvard Alumni Entrepreneurs is a nonprofit 501c3 and an official group of the Harvard Alumni Association.

HAE

HAE AT A GLANCE

75 events held from January '15 – December '17. Panels, workshops, dinner series, networking socials, holiday parties, wine tasting, author events, commencement events and more.

MEMBER BREAKDOWN

7,000+ Members

35% Harvard Business School

32% Harvard College

33% Other Harvard Schools

SIX CHAPTERS

Boston ('14), New York ('14),
Chicago ('15), SF/Bay Area ('17)
Denver ('17) Buenos Aires ('17)

TOP 5 JOB TITLES

1. Founder/CEO
2. President
3. COO
4. Director/Manager
5. Investor

GLOBAL REACH

United States, Canada,
Europe, Asia, Africa,
Latin America, Australia
Middle East

EVENT BREAKDOWN

More than

4,844

event attendees

INDUSTRIES REPRESENTED

Medical Devices High Tech Education Biotech
Social Enterprise Mobile Apps Imaging Energy
Venture Capital Media Legal Food & Wine
Consumer Products Manufacturing Real Estate
E-Commerce Software Telecomm Health
Computer/IT Engineering Publishing Energy
Pharmaceuticals FinTech Transportation Games
Data Services Agriculture Security...

MEDIA REACH

1,660+ HAE (closed) LinkedIn Group
7.5K+ Newsletter subscribers with **26%** open rate
Monthly Harvard-wide alumni marketing

HAE CHAPTER EVENTS

HAE Chapters sponsor events including panel discussions, pitch nights, networking events, entrepreneurs dinner series, holiday parties and even a trip to Yankee Stadium.

HAE hosts an on-campus networking event during Commencement/Reunion that attracts alumni from all over the world.



HAE STARTUPS & FOUNDERS

HAE's alumni entrepreneurs are making an impact in the startup world. Scores have shared their experiences with our members.

Whether starting a kids media company, re-designing men's dress shoes, bringing local craft beer to New England or a VC firm managing a portfolio of companies worth \$1 Billion -- our alumni do some amazing things.

HARVARD ALUMNI STARTUPS AND FOUNDERS

- **Bounce Imaging** - Tactical, throwable cameras
- **Her Campus** - #1 new-media brand for the empowered college woman
- **Kabaccha Shoes** - Modern shoes that are colorful, affordable & handmade in Italy, selling exclusively online
- **SixFood** - Introducing insects to the Western world as a healthy, sustainable food
- **Vaxess** - A life sciences company developing a proprietary stabilization platform based on silk biomaterial technology.
- **Katia Beauchamp** HBS '10, Co-Founder & CEO, Birchbox
- **Eric Dawson** College '96, HGSE '98, HDS '10, President, PeaceFirst
- **Derek Flanzraich** College '10, Founder & CEO, Greatist
- **Divya Gugnani** HBS '04, Co-Founder, Wander Beauty
- **Steve Kaufer** College '84, CEO & Co-Founder, TripAdvisor
- **Dan Kenary** College '82, Co-Founder, Harpoon Brewery
- **Boris Khentov** College '00, VP Operations, Betterment
- **Alexandra Wilkis Wilson** College '99, HBS '04, CEO, YourFitz, Co-Founder, Gilt
- **Tony Smith** College '69, Co-Founder, VSA Consulting Group
- **Eric Posner** College '09, Co-Founder, SWERVE
- **Albert Wenger** College '90, Partner, Union Square Ventures

The HAE logo consists of the letters "HAE" in a white, bold, sans-serif font, centered within a solid red square.

FOCUSED ON KEEPING OUR ALUMNI CONNECTED

HAE's members are making a big impact in the world. And as our network grows, we continue to think about new ways to provide our community access to a lifetime of entrepreneurial learning.

Launched in 2017:

HAE Webinar Series for Entrepreneurs featuring Harvard faculty, alumni entrepreneurs and venture capitalist as a way of bringing the vast expertise of Harvard to our larger community of entrepreneurs.

Launching in 2018:

HAE Mentor Program an alumni “office hours” mentoring program that connects seasoned and innovative Harvard alumni and faculty with alumni entrepreneurs to help them grow their ventures.





JOIN HAE

Harvard Alumni Entrepreneurs
Learn. Innovate. Lead.

For more information:
Regina Ryan, Co-President, Harvard Alumni Entrepreneurs
RRyan@Harvardae.org